

Dear Potential Donor,

Let me take this opportunity to introduce you to the NM Sports Foundation. We are a newly established non-profit foundation based in Albuquerque, New Mexico. NM Sports Foundation mission is to empower the next generation of leaders through sports and education. Our goal is to provide sports and educational experiences.

We are offering an opportunity to local businesses and individuals like yourself to become a sponsor. Your contribution will be targeted exclusively to lessen the growing cost of sports and education.

NM Sports Foundation is guided by a volunteer team of dedicated parents. Our revenue source is donations received from generous individuals and businesses. Since parent's funds do not cover all the educational and sports expenses, families often must raise their own funds to pay for equipment, training, travel, and educational trips. The average costs per student to participate in activities is \$2000, particularly difficult for families with more than one child.

To continue to make this remarkable experience a reality for our youth, we are reaching out directly to area businesses, family, and friends **offering opportunities to help by becoming an organization sponsor!** Any size donation will be greatly appreciated. Remember that your donation is tax deductible. A thank you tax deduction letter will mailed/emailed to upon receiving your donation.

Respectfully yours,

Calvin B. Miller

NM Sports Foundation

President